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## Privacy Policy for The Coaching Body

***Last updated: [27/11/2024]***

/At The Coaching Body ("we", "our", or "us"), we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website, [www.thecoachingbody.com](http://www.thecoachingbody.com) ("Website"), and use our services.

Please read this Privacy Policy carefully to understand our views and practices regarding your personal data and how we will treat it.

### 1. Information We Collect

We may collect the following types of personal data:

- Personal Identification Information: Name, email address, phone number, and other contact details.
- Technical Data: IP address, browser type, device type, and browsing behavior (collected through cookies and other tracking technologies).
- Usage Data: Information about how you use our website, products, and services.
- Marketing and Communications Data: Preferences in receiving marketing from us and communication preferences.

### 2. How We Collect Your Data

We collect data in the following ways:

- Direct Interactions: When you fill out forms on our Website, subscribe to our newsletter, or communicate with us directly via email or other channels.
- Automated Technologies: When you interact with our Website, we may automatically collect data about your equipment, browsing actions, and patterns. This is typically done through cookies and similar technologies.
- Third Parties: We may receive personal data about you from third-party service providers, such as marketing partners or analytics services.

### 3. How We Use Your Data

We use the information we collect in the following ways:

- To provide and improve our services, including coaching and training services.
- To communicate with you about your account, purchases, or inquiries.
- To send you updates and marketing communications (where you have consented to receive these).
- To monitor and analyze the performance of our Website, improve user experience, and ensure our website is functioning properly.
- To comply with legal obligations.

#### 4. Sharing Your Data

We do not sell your personal data. However, we may share your personal information in the following circumstances:

- Service Providers: We may share your data with third-party providers who help us deliver our services (e.g., email providers, hosting services, analytics companies).
- Legal Requirements: We may disclose your personal data to comply with any legal obligations or to protect our rights, property, or safety.
- Business Transfers: If we sell or transfer all or part of our business, your personal data may be transferred as part of that transaction.

#### 5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your user experience, analyze website traffic, and personalize content. You can manage your cookie preferences through your browser settings.

For more detailed information on how we use cookies, please refer to our [\[Cookie Policy\]](#).

#### 6. Your Data Protection Rights

Under the UK GDPR, you have the following rights regarding your personal data:

- Right of Access: You can request access to the personal data we hold about you.
- Right to Rectification: You can request that we correct any inaccurate or incomplete data we hold about you.
- Right to Erasure: You can request that we delete your personal data, subject to certain conditions.
- Right to Restrict Processing: You can request that we limit how we process your personal data.
- Right to Object: You can object to the processing of your personal data in certain circumstances.
- Right to Data Portability: You can request that we transfer your personal data to

another service provider.

To exercise any of these rights, please contact us using the contact details provided below.

## 7. Security of Your Data

We take appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no method of transmission over the internet or method of electronic storage is 100% secure.

## 8. Data Retention

We will retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

## 9. Third-Party Links

Our Website may contain links to third-party websites or services. Please note that we are not responsible for the privacy practices of these third parties. We encourage you to review the privacy policies of any third-party websites you visit.

## 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and we will indicate the date of the most recent revision. Please review this Privacy Policy periodically to stay informed about how we are protecting your data.

## 11. Contact Us

If you have any questions or concerns about this Privacy Policy or the way we handle your personal data, please contact us at:

- Email: [info@thecoachingbody.com](mailto:info@thecoachingbody.com)
- WhatsApp: +447598161701

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### Important Notes:

1. Registration with the ICO: Ensure that you are registered with the UK Information Commissioner's Office (ICO) if required under the Data Protection Act 2018.
2. Cookies: If you use cookies on the website, make sure to implement a cookie consent banner and provide a clear Cookie Policy.